

Hello, I'm Curtiss Shore.

Experience

2022 - CURRENT

Creighton Athletics - Omaha, Nebraska

ASSISTANT DIRECTOR OF CREATIVE SERVICES

- Assist the creative services department to oversee the implementation of the branding efforts of Creighton Athletics
- Develop and maintain content to help promote all 14 Division 1 Varsity sports programs
- Assist in recruiting efforts for Women's Basketball and Volleyball serving as editor for long form, story-telling videos
- Responsible for providing creative direction in all aspects of digital content creation and social media management
- Creative insight, strategy, and execution in regards to the oversight of multiple student interns from a vast background in the creative industry
- Voted on the Strategic Planning Committee within Creighton Athletics providing a vision and plan for growth financially and within the community of Omaha
- Serve as the liaison between Creighton Athletics' and Creighton University Communications' departments
- Serve as the creative director for Creighton Volleyball, Women's Soccer, Women's Basketball, and Baseball programs
- Collaborate with the external marketing staff for specific promotional campaigns on Pink Out games for both Men's and Women's Basketball
- Efficiently lead a diverse group of student interns ranging from various ages and backgrounds in the creative space

Creighton Athletics - Omaha, Nebraska

GRADUATE ASSISTANT - BROADCAST & VIDEO SERVICES

- Direct in-house webcasts streamed through FloSports, BIG EAST Digital Network, and Cox YurView
- Capture creative content for all 14 Division 1 Varsity programs
- Shoot, produce and edit video specific content for social media channels
- Assist in promotional campaigns increasing fan experience and ticket sales
- Collaborate with Fox, CBS, and various other networks to assist in the promotion and execution of Creighton Athletics games on national television

NCAA Digital - Omaha, Nebraska

VIDEOGRAPHER & EDITOR

- Shoot, produce and edit video content for the 2022 and 2023 Men's College World Series and the 2022 Women's Volleyball Final Four
- Primary shooter during the 2022 NCAA Division 1 National Championship Game for Baseball and Volleyball
- Shot for the NCAA Rooted Documentary Series for the 2023-24 Women's Basketball Season airing on @MarchMadnessWBB and ESPN

2021 - 2022

2022 - 2023

CONTACT

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www.curtissshore.com

[@curtiss_shore](https://www.instagram.com/curtiss_shore)

[@curtiss_shore_content](https://www.youtube.com/channel/UC...)

EDUCATION

2017-2021 *Cum Laude*

The Ohio State University

BA with Strategic Communication

Video Arts and Media Production Minor

2021-2024

Creighton University

MS Organizational Leadership

Sports Leadership Certification

SKILLS

- Videography
- Photography
- Video Editing
- Social Media
- Broadcast Directing
- Leadership
- Strong Communication
- Passion for learning

TECHNICAL SKILLS

- Adobe Creative Suite
- Final Cut Pro X
- TriCaster & 3Play
- Ross Carbonite
- Sony DSLR & Cinema cameras
- Black Magic Design A/V
- ChyronHego
- Twitter, Facebook, Instagram, YouTube, and TikTok

ACCOMPLISHMENTS

- Boosted @creightonVB social engagements by 300,000 since 2022
- Generated over 300,000 views across all platforms during the @creightonwbb Elite Eight run
- Saw a 41% growth in engagement on @creightonwbb from 2022-2023
- Grossed over 2.6 Million views on all content shot and edited
- Shot 2 Sweet Sixteens, 2 Elite Eights, and 3 National Championship Games